

Blog Traffic Explosion

HOMEWORK 2.2
BACKLINKS

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MODULE 2 // SEARCH ENGINE OPTIMIZATION

Homework 2.2

- ❑ Identify 5 - 10 sources that may be interested in one of your pieces of cornerstone content.
 - >> correct niche
 - >> shares content similar to yours
 - >> 500 - 30,000 social media followers
- ❑ Subscribe to the email newsletters of these sources.
- ❑ Follow these sources on social media.
- ❑ Engage with their emails, posts, and blog articles.
- ❑ Reach out and share your article with them.