

Blog Traffic Explosion

HOMEWORK 5.1

DRIVING BLOG TRAFFIC
FROM YOUTUBE

Blog Traffic Explosion

MODULE 5 // YOUTUBE FOR BLOG TRAFFIC

Homework 5.1

DRIVING BLOG TRAFFIC FROM YOUTUBE

- ❑ Brainstorm video ideas
- ❑ Research video ideas
- ❑ Select best video idea
- ❑ Outline video
- ❑ Decide what extra, helpful resource to offer to viewers
- ❑ Create your content upgrade
- ❑ Create opt-in (sign up) page for content upgrade
- ❑ Film video (+ promote content upgrade)

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MODULE 5 // YOUTUBE FOR BLOG TRAFFIC

Homework 5.1

DRIVING BLOG TRAFFIC FROM YOUTUBE

- ❑ Edit video
- ❑ Publish video on YouTube
- ❑ Link content upgrade opt-in page in video description
- ❑ Share video on social media, with your email list, and with any other connections you have