

Blog Traffic Explosion

HOMEWORK 5.2

OPTIMIZING YOUR YOUTUBE CHANNEL

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MODULE 5 // YOUTUBE FOR BLOG TRAFFIC

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OPTIMIZING YOUR YOUTUBE CHANNEL

- ❑ Choose a friendly, eye catching profile picture that fits your branding.

- ❑ Design your channel banner graphic.
 - >> branded
 - >> attractive
 - >> unique
 - >> clear
 - >> informative

- ❑ Write an interesting bio for your About page.

- ❑ Add a link to your blog.

- ❑ Add links to your other social media accounts