

Blog Traffic Explosion

HOMEWORK 7.3
COLLABORATE

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MODULE 7 // INCREASING MOMENTUM

HOMEWORK 7.3

- ❑ Identify 3 - 10 blogs with which to pursue collaborations

Blogs that...

- ❑ serve a similar audience.
- ❑ you respect the writer.
- ❑ get an average of 1 - 10 comments per post.
- ❑ seem potentially open to collaboration.

- ❑ Build relationships with your target bloggers on a **daily** basis
 - ❑ comment on their new articles
 - ❑ engage with their social media posts
 - ❑ Inquire about guest posting opportunities

- ❑ Reach out to introduce yourself and suggest possible collaborations.
 - >> exchange guest posts
 - >> social media shout outs
 - >> joint contest or giveaway