



CHANNEL LAUNCH

Youtube Success from Scratch

CHANNEL PLANNING WORKSHEET

What is your main GOAL for your channel?

WHO is your channel for?

WHY would these people want to subscribe?

What ONE THING is your channel all about?

Channel NAME:



CHANNEL LAUNCH

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What TOPICS will you cover on your channel?

1. _____
2. _____
3. _____
4. _____
5. _____

What TYPES of videos will you make?

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

How frequently will you upload new content? _____/week

How LONG are you committing to this upload schedule for?
