

A desk with a calculator, pen, paper clips, and a dollar sign graphic.

Launch Like a Boss

HOMework 4.3

**BUILDING A
LAUNCH TEAM**

LAUNCH LIKE A BOSS

Module 4 | Generating Sales

HOMEWORK 4.3 BUILDING A LAUNCH TEAM

- ❑ Decide how you'll reward your launch team and what you'll ask of them.
- ❑ Promote the opportunity to your community.
- ❑ Email your launch team weekly.
- ❑ Deliver the promised benefits and keep your team accountable to their commitment.