

Startup Success

SERVICE
PACKAGES

Startup Success

MODULE 4 // Product Selection

Create a Compelling Service

What end result is your customer looking for?

What services could you offer to create that result for your customer?

Keep an open mind! The most obvious solution isn't always the best.

1.

2.

3.

Which of these services would you most enjoy offering?

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MODULE 4 // Product Selection

Create a Compelling Service

What could change about the service you offer to create even BETTER results for your customers?

- _____
- _____
- _____

What could you change about the service you offer so that you're even more excited about the opportunity to work with your customers?

- _____
- _____
- _____

What are the top three benefits (results) your customers will see if they hire you to provide this service?

1. _____
2. _____
3. _____

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MODULE 4 // Product Selection

Create a Compelling Service

Exactly who is this package perfect for?

What does your service package include?

- ---
- ---
- ---
- ---
- ---
- ---

What will your customer's life look like after they work with you?
