

# *Startup Success*

PLAN YOUR  
FUNNEL

# Startup Success

MODULE 5 // Easy, Effective, and Enjoyable Sales Systems

## Plan Your Funnel

How will you find or generate leads?

1. \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_
3. \_\_\_\_\_  
\_\_\_\_\_

How will you warm them up so they'll become interested in your offer? (circle all that apply)

Email

Video

Social Media

Blog Content

Other? \_\_\_\_\_

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MODULE 5 // Easy, Effective, and Enjoyable Sales Systems

How will these different mediums work together to warm up your leads? \_\_\_\_\_

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## Plan Your Warm-Up Sequence

Warm-Up Content #1

Purpose: (circle one)    **Educate**    **Inspire**    **Engage**

Title/Subject line: \_\_\_\_\_

Concept: \_\_\_\_\_

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Warm-Up Content #2

Purpose: (circle one)    **Educate**    **Inspire**    **Engage**

Title/Subject line: \_\_\_\_\_

Concept: \_\_\_\_\_

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# Startup Success

## MODULE 5 // Easy, Effective, and Enjoyable Sales Systems

### Warm-Up Content #3

Purpose: (circle one)    **Educate**    **Inspire**    **Engage**

Title/Subject line: \_\_\_\_\_

Concept: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Warm-Up Content #4

Purpose: (circle one)    **Educate**    **Inspire**    **Engage**

Title/Subject line: \_\_\_\_\_

Concept: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Warm-Up Content #5

Purpose: (circle one)    **Educate**    **Inspire**    **Engage**

Title/Subject line: \_\_\_\_\_

Concept: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

