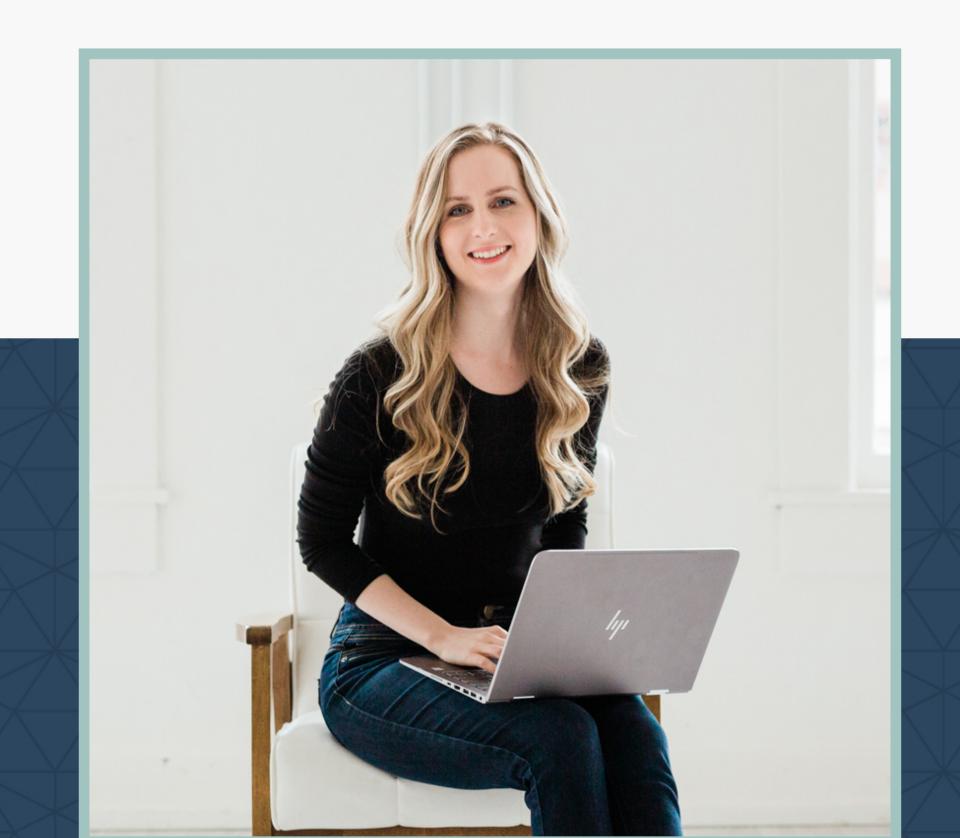


## Business Stage Worksheet



## Business Stage Worksheet

How long have you been in business?	
<ul><li>0 months - 6 months</li><li>6 months - 2 years</li><li>2+ years</li></ul>	
Do you have	How big is your audience?
<ul> <li>a website?</li> <li>social media accounts?</li> <li>a podcast?</li> <li>a YouTube channel?</li> <li>a podcast microphone?</li> <li>video equipment?</li> </ul>	<ul> <li>□ 0-100</li> <li>□ 100 - 500</li> <li>□ 500 - 2,000</li> <li>□ 2,000 - 10,000</li> <li>□ 10,000+</li> </ul>
What stage is your product in?	
<ul> <li>No product or clear idea yet.</li> <li>I have a clear idea and maybe a few plans.</li> <li>It's in progress but not finished.</li> <li>I've created a prototype or beta version of my product.</li> <li>My product is ready to go, but I haven't yet successfully sold it.</li> <li>I have a product that I've successfully sold to a few people.</li> <li>I have a product that I've successfully sold to 10+ people.</li> </ul>	

## Business Stage Worksheet

at type of product are you selling?
Online course
Group coaching program
1:1 coaching program
1:1 service
Agency service
Physical product