

CHANNEL LAUNCH

Youtube Success from Scratch

VIDEO PLANNING WORKSHEET

If you want your channel to grow quickly and be as profitable as possible, then take the time to plan your videos strategically.

Video concept: _____

Video title options:

1. _____
2. _____
3. _____

Winning video title: _____

Filming date: ____/____/____

Editing date: ____/____/____

Upload date: ____/____/____

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Video title: _____

Main CTA: _____

Video Outline

Intro: _____

Engagement CTA: Subscribe Like

Main content: _____

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Main CTA: _____

Comment? _____

Engagement CTA:

Subscribe

Like

Other notes:
