

# ***Blog Traffic Explosion***

## HOMEWORK 1.2



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MODULE 1 // PREPARE FOR TRAFFIC

## Homework 1.2

- ❑ Write a description of your ideal client
- ❑ Clarify your ideal client's pain points
- ❑ Brainstorm 50+ potential blog post ideas
- ❑ Choose your favorite 10 blog post ideas
- ❑ Schedule: when will you publish each of these ten blog posts?
- ❑ Schedule: when will you write each of these ten blog posts?
- ❑ Brainstorm ideas for "cornerstone content"
  - ◆ What common questions does your audience ask?
  - ◆ What are some fundamental skills they need to learn?
  - ◆ What are some popular topics in your niche?