

Blog Traffic Explosion

HOMEWORK 4.2

PINTEREST

ACCOUNT

Blog Traffic Explosion

MODULE 4 // PINTEREST FOR BLOG TRAFFIC

Homework 4.2

- Create Pinterest account
- Name your account something descriptive and clear.
- Choose a friendly profile image that fits your brand's look and feel.
- Write a description that stands out and clearly tells why your ideal reader would want to follow you + visit your blog.
- Add a link to your blog.
- Start pinning images from your blog on a daily basis.

Each time you pin, be sure to...

- Write a clear, interesting, keyword rich description.
- Link the pin to your blog post.
- Pin to several relevant boards.