

Blog Traffic Explosion

HOMEWORK 4.3
GROUP BOARDS

Blog Traffic Explosion

MODULE 4 // PINTEREST FOR BLOG TRAFFIC

Homework 4.3

- ❑ Identify 10+ group boards that fit well with the topics you blog about.
 - ❑ Search Pinterest for target keywords.
 - ❑ Click on pins. Find pinners **in your niche**, with **many followers**.
 - ❑ Examine their boards to find group boards. (Indicated by multiple images in profile circle.)
- ❑ As detailed in each group board's description, contact the board's owner and request to be added as a contributor.
- ❑ According to each board's rules, add your pins on a daily basis.