Blog Traffic Explosion

GUEST POSTING

CHECKLIST

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MODULE 6 // GUEST POSTING FOR BLOG TRAFFIC

GUEST POSTING CHECKLIST

The post is...

- ❏ High-value
- ❏ Actionable, entertaining, or inspiring
- ❏ Written for a specific target audience
- ❏ Edited for grammar, punctuation, and typos
- ❏ Long: 1200+ words

The post includes...

- ❏ A clear call to action
- ❏ Helpful links throughout
- ❏ A free "content upgrade" offer
- ❏ An interesting version of your bio
- ❏ Information about how the reader can find you online