

Blog Traffic Explosion

GUEST POST
PITCH TEMPLATE

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MODULE 6 // GUEST POSTING FOR BLOG TRAFFIC

Guest Post Pitch Template

Subject: Guest Posting for _____ [name of site]

Hi [first name],

Hey there! My name is _____ and I'm a _____ [job description] who helps _____ [type of person] _____ [get X result].

[Brief mention of something *specific* you love about the site.]

I'm reaching out because I was wondering if you're currently accepting new guest bloggers. I know your readers are really interested in _____, and I'd love to share _____ with them.

[Insert details about how you discovered this or what results you or your clients have gotten with this information.]

Here are a few ideas I have for guest posts I could write for your site:

- > Idea #1
- > Idea #2
- > Idea #3

I'm excited about the potential opportunity to guest post on your site, and I hope to hear back from you soon!

Have a great day!

Sincerely,