Blog Traffic Explosion

HOMEWORK 7.1 EMAIL LIST SYSTEMS SETUP

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Email List Systems Setup

- ❏ Choose an email marketing software.
  Recommended options:
    > Mailchimp - free, easy, but limited capabilities
    > Convertkit - simple, yet very effective
    > Active Campaign - additional marketing features

- ❏ Subscribe to the service and setup your account.

- ❏ Watch video tutorials to familiarize yourself with the software.

- ❏ Create a reason to compel your ideal reader to join your email list.

- ❏ Create your first opt-in form.

- ❏ Configure the form to successfully deliver the promised value.

- ❏ Install the form on your website.