

COURSE CREATOR ACADEMY

COURSE SYLLABUS



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Module 0 | Introduction & Overview

COURSE SYLLABUS

Module 0: Introduction

- 0.1 Course Overview
- 0.2 Creating a Successful Course

Module 1: Plan Your Course

- 1.1 Choosing the Right Course Topic
- 1.2 Validate Your Idea
- 1.3 Clarify Your Message
- 1.4 Course Detail Decisions

Module 2: Design Your Course

- 2.1 Create Your Course Outline
- 2.2 What to Include in Your Course
- 2.3 Improving Student Experience



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Module 3: Create Your Course Content

- 3.1 Filming Video Lessons
- 3.2 Creating Lesson Slides
- 3.3 Recording Slide Lessons
- 3.4 Creating PDF Resources

Module 4: Build Your Course

- 4.1 Course Platform Options
- 4.2 Teachable Tutorial
- 4.3 Welcome Email Sequence

Module 5: Sell Your Course

- 5.1 Generating Exposure
- 5.2 Launch Strategy

