

COURSE CREATOR ACADEMY

# TECH GUIDE



# COURSE CREATOR ACADEMY

Module 0 | Introduction & Overview

## TECH GUIDE

Software

### Screen Recording

OBS Studio (free)

<https://obsproject.com/download>

### Video Editing

Adobe Premiere Pro CC (\$20.99/month)

<http://bit.ly/2mplFoP>

iMovie (free on Mac)

Shotcut (free on PC or Mac)

<https://shotcut.org/>

### Graphic Design

Canva (free)

<https://www.canva.com>

Adobe Photoshop (\$9.99/month)

<http://bit.ly/2mplFoP>



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### Course Platforms

Teachable (plans start at free)

<http://sendmeto.teachable.com/pN8Zt>

*I personally use Teachable for several of my own courses, and it's the course platform that I recommend to most students. Their platform is affordable, looks great, provides all the features most course creators need, and is easy for both students and creators to operate.*

Kajabi (plans start at \$129)

<https://newkajabi.com/>

*Kajabi is a very feature-rich software that is a bit more of an investment. Specifically, they provide more advanced sales pages and affiliate programs.*

Restrict Content Pro (\$99/year)

<https://restrictcontentpro.com>

*Restrict Content Pro is a simple, affordable WordPress plugin that gets the job done without a whole lot of frills.*

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### **Course Platforms (continued)**

AccessAlly (\$65/month)

<https://accessally.com/>

*AccessAlly is an excellent WordPress plugin that allows you to offer online courses and membership programs on your own website. Not only does the platform work well and provide plenty of features, it also extensively integrates with Convertkit and other tag-based CRM's, allowing you to provide students with a superior experience, and to increase profits through strategic upsells.*

ActiveMember360 (\$17/month)

<https://activemember360.com/>

*ActiveMember360 is a WordPress plugin built by ActiveCampaign, an email marketing and CRM. These two applications work seamlessly together, so if you're already using ActiveCampaign, then ActiveMember360 may be the best fit for your course platform.*