

COURSE CREATOR ACADEMY

# ZERO TO COURSE



# COURSE CREATOR ACADEMY

## Module 1 | Plan Your Course

### ZERO TO COURSE

#### WEEK ONE

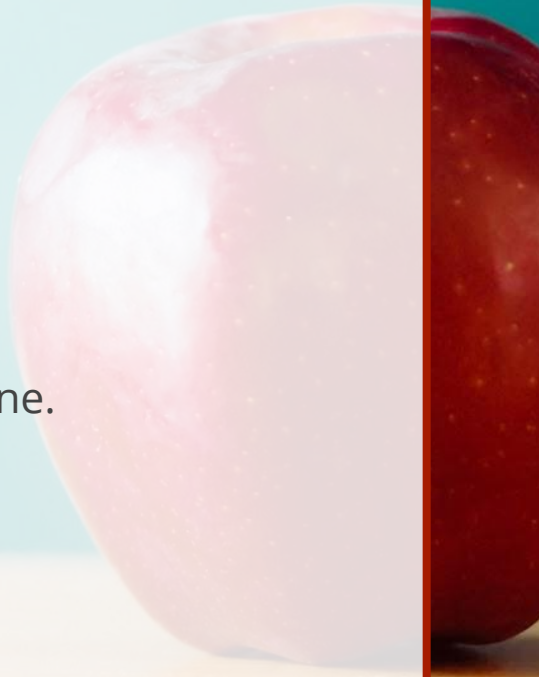
- Decide what your course will be about.
- Rough outline of course content.  
(just 3 - 7 big ideas that will be covered)
- Clarify your course promise.
- Give yourself a deadline.
- Plan your validation process.
- Create your validation survey.



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### WEEK TWO

- ❑ Conduct the validation process.
    - > Share survey and ask for help in FB groups.
    - > Schedule and conduct research calls
  
  - ❑ Craft a compelling course offer.
    - > Title
    - > Promise
    - > Content
    - > Bonuses
    - > Guarantee
  
  - ❑ Outline course modules and lessons.
  
  - ❑ Decide on lesson format.
  
  - ❑ Outline course creation and launch timeline.
  
  - ❑ Decide course details.
    - > size/type
    - > live vs pre-recorded
    - > price
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### WEEK THREE

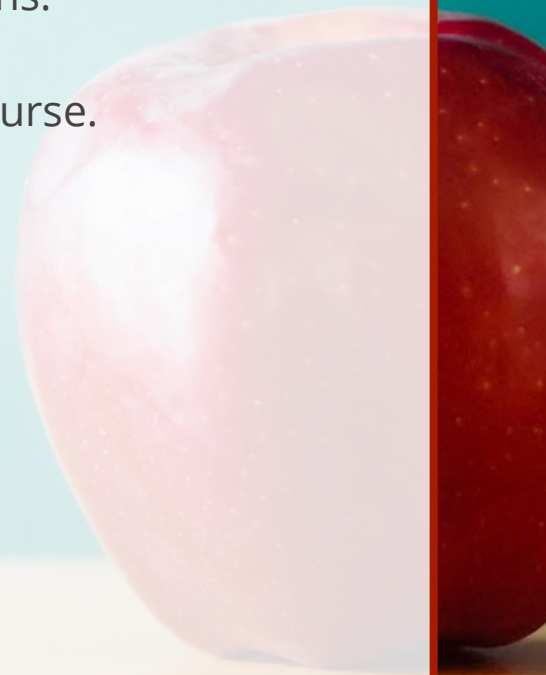
- Plan all course PDF resources.  
(worksheets, checklists, guides, quizzes, etc.)
- Write content for PDF resources.

### WEEK FOUR

- Outline or script each of your video lessons.
- Create simple visual branding for your course.

### WEEK FIVE

- Design your slide templates.
- Build your slide decks.



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### WEEK SIX

- Record video lessons.

### WEEK SEVEN

- Edit video lessons.
- Write email on-boarding sequence.

### WEEK EIGHT

- Build course.
- Setup private FB group. (optional)

