

COURSE CREATOR ACADEMY

COURSE IDEA
BRAINSTORM



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Module 1 | Plan Your Course

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Brainstorming Strategy #1

1. What general topics are you interested in possibly creating a course about?

Examples: gardening, knitting, blogging, video editing, playing piano, recruiting, etc.

- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____



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2. Which topics are you the most interested in?

- A) _____
- B) _____
- C) _____

3. What problems do people encounter in these fields that you could help them solve?

- A) _____

- B) _____

- C) _____

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3. Potential course ideas:







Brainstorming Strategy #2

1. What are you skilled at?











2. Which of these skills could you teach people?









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3. Potential course ideas:







Brainstorming Strategy #3

1. Do you already have a blog or a social media audience?

YES

NO

2. What is your audience interested in?

3. What common questions do they have about this topic?





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- _____
- _____
- _____
- _____
- _____
- _____

4. Which of these questions could take a whole course to answer?

- _____
- _____
- _____

5. Potential course ideas:

- _____
- _____
- _____

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Brainstorming Strategy #4

1. What are you an expert at?

(You may be a professional OR amateur expert.)

- A. _____
- B. _____
- C. _____

2. How could learning about your area of expertise benefit someone's life? What results could they use that expertise to produce?

- A. _____

- B. _____

- C. _____

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3. Potential course ideas:







Conclusion

Out of all the course ideas you generated, which are your favorite?









