

COURSE CREATOR ACADEMY

LAUNCH ASSETS
CHECKLIST



COURSE CREATOR ACADEMY

Module 5 | Sell Your Course

LAUNCH ASSETS CHECKLIST

In order to launch, you have to have certain web pages, emails, and other content created. Here's a checklist to help you keep track of each of these items!

WEB PAGES

- Course home page
- Wait list signup page
- Sales page
- Checkout page
- Thank you page
- Up-sell page (optional)
- Down-sell page (optional)

EMAILS

- Enrollment is now open!
- How _____ will change your life
- What you get
- Testimonials
- Bonuses (optional)
- FAQ's
- Sneak peek inside the course
- Last day to join
- Last chance!



COURSE CREATOR ACADEMY

Module 5 | Sell Your Course

LAUNCH ASSETS CHECKLIST

OTHER CONTENT

Blog posts, videos, podcast episodes

- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____
- Title: _____

