



# CHANNEL LAUNCH

## Youtube Success from Scratch

### BIGGEST MISTAKES TO AVOID

These things will keep your channel small no matter how motivated you are to succeed. Avoid them at all costs!

- ☐ Ugly, boring thumbnail images that DON'T look like they belong together.
- ☐ Inconsistent, infrequent uploading.
- ☐ Scattered topics without a central theme.
- ☐ Lack of description or tags on videos.
- ☐ Inconsistent quality.
- ☐ Mumbling, rambling excessively, poor posture.
- ☐ Messy, distracting backgrounds.