

CHANNEL LAUNCH

Youtube Success from Scratch

CHANNEL LAUNCH CHECKLIST

- ☐ Choose main focus of channel
- ☐ Define who would subscribe
- ☐ Name channel
- ☐ Plan types of content and general video topics
- ☐ Choose video upload schedule
- ☐ COMMIT to consistency
- ☐ Plan a launch party!
- ☐ Research viral video ideas
- ☐ Create list of 100 potential ideas
- ☐ Identify your top 10 ideas
- ☐ Create channel
- ☐ Design simple, attractive, unique banner image
- ☐ Write channel "about" section



CHANNEL LAUNCH

Youtube Success from Scratch

CHANNEL LAUNCH CHECKLIST

- ☐ Film & edit your first video
- ☐ Upload 1st video
- ☐ Youtube SEO (see video upload checklist)
- ☐ Give your video as many views & likes as possible
- ☐ Share everywhere you can & ask for comments
- ☐ Respond to every comment
- ☐ Have a launch party!
- ☐ Tell everyone you know about your NEW channel
- ☐ Continue to upload consistently
- ☐ IMPROVE with every new video
- ☐ Strive to learn new skills to make your videos even better