



# CHANNEL LAUNCH

## Youtube Success from Scratch

# YOUTUBE SUCCESS CHECKLIST

Focus on these key things to grow your channel  
as FAST as possible!

- ☐ Keep channel FOCUSED on one main idea.
- ☐ Always keep your subscriber in mind (Who are they, what are they interested in, and what are their biggest goals?)
- ☐ Upload on a consistent schedule.
- ☐ Give your channel a cohesive appearance. (Thumbnails, banner, etc. should look like they belong together.)
- ☐ RESEARCH your video ideas to check demand.
- ☐ Use plenty of relevant KEYWORDS in the title, description, and tags section.



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## Youtube Success from Scratch

# YOUTUBE SUCCESS CHECKLIST

Focus on these key things to grow your channel  
as FAST as possible!

- ☐ Use short, descriptive, and compelling video titles.
- ☐ Speak up, act confident, and show your personality!
- ☐ Make sure your BACKGROUND is tidy, not distracting, and gives your videos the vibe you're going for.