



# EVERGREEN FUNNEL EMAIL SWIPE



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## SHOW UP EMAILS

### EMAIL # 1

SENT 1 DAY BEFORE THE WORKSHOP

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**SUBJECT: I WANT YOU TO SEE THIS, [NAME]!**

When I started my first YouTube channel in 2012, I didn't think **anybody** would see my videos, much less share them.

I had zero experience, no fancy tech equipment, and I was a bundle of nerves.

You know what the shocking thing was?

The channel actually took off.

My one regret?

**It could have grown WAY faster than it did.**

I've learned SO much since my messy beginnings, and I don't want you to make the same mistakes I made when I started.

You and I both know that most YouTube channels (83% to be precise!) never get any traction beyond the creator's immediate friends and family. I don't want that to happen to you.

That's why I created this workshop, **3 Secrets to Reach 1,000 Subscribers and Get Monetized in Just 3 Months.**

I'd be doing you a disservice if I didn't show you the system that my team and I have tested across a variety of niches that consistently works for accelerated YouTube growth with minimal effort.

Join me at the workshop **tomorrow** to find out how to do exactly what I did



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to grow my current YouTube channel as fast as I did, so you can do the same.

I'm teaching you:

1. The most important factor for racking up **watch hours** as quickly as possible.
2. How to **maximize every viewer** that finds your channel so you can reach your goal with **fewer videos**.
3. A surprisingly simple strategy for **slashing the time it takes to get monetized by half**.

PLUS: The biggest mistake most new YouTubers make that prevents them from ever growing beyond 100 subscribers!

I'll see you at the workshop, **[NAME]**!

- Gillian



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EMAIL # 2

SENT 3 HOURS BEFORE WORKSHOP

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**SUBJECT:** INVEST 1 HOUR INTO YOURSELF THIS AFTERNOON

Hey [NAME]!

Do you have a free hour this afternoon?

Probably not! 😊

But could you carve out an hour for something you really care about?

Where there's a will, there's a way...

If you're committed to your dream of becoming a YouTuber then set aside 60 minutes later today to join me for the free training where you'll learn [3 Secrets to Reach 1,000 Subscribers and Get Monetized in Just 3 Months.](#)

It's happening live at [DATE TIME] and you don't want to miss it. I mean... think of what reaching that milestone would mean to you! Definitely worth shifting things around a little... ;)

I'll see you in a few hours!

Best,

Gillian



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## EMAIL # 3

SENT AT TIME OF WORKSHOP

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**SUBJECT:** INVEST 1 HOUR INTO YOURSELF THIS AFTERNOON

Hey everyone!

We're going live NOW for **3 Secrets to Reach 1,000 Subscribers and Get Monetized in Just 3 Months.**

Come join me [HERE](#) right now to learn:

The most important factor for racking up **watch hours** on YouTube as quickly as possible.

How to **maximize every viewer** that finds your channel so you can reach your goal with **fewer videos.**

A surprisingly simple strategy for **slashing the time it takes to get monetized by half.**

PLUS: The biggest mistake most new YouTubers make that prevents them from **ever** growing beyond 100 subscribers!

**JOIN LIVE WORKSHOP**

See you in a moment!

- Gillian



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## FOLLOW UP EMAILS

### EMAIL # 1

SENT IMMEDIATELY AFTER WORKSHOP

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**SUBJECT:** [YT CLASS REPLAY] VIEWS VS SUBSCRIBERS ←  
WHICH ONE SHOULD YOU FOCUS ON?

I just wrapped up today's live workshop, and it was incredible.

And no, I'm not just giving myself a pat on the back...

The response of everyone who showed up was *incredible*.

- They asked the best questions. 🧐💕
- They shared some awesome epiphanies. 💡
- And they were *quite* excited to hear the *Creator Fast Track* is finally available. 🎉🎉🎉

We spent a solid 60 minutes covering the [3 secrets to reach 1,000 subscribers and get your channel monetized in just three months.](#)

And then, at the end of the hour, I shared a limited-time offer that's only available for **the next 72 hours**.

[Here's the link to the replay](#), which will be available until that deadline.

Don't miss it. :) What you learn will make it way easier to get your channel monetized. (And not just sooner... EVER.)



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Stay focused,

Gillian

P.S. The #1 takeaway people shared was about getting VIEWS (and watch hours) vs getting SUBSCRIBERS and which one is actually more important when you're first starting out -- and the most strategic way to ensure you reach the necessary requirements for getting monetized.

You can learn all about this by [watching the replay before it expires.](#) :)



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EMAIL # 2

SENT 16 HOURS LATER

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**SUBJECT: 5 OF THE COOLEST BENEFITS OF BUILDING YOUR YOUTUBE CHANNEL (+ WHY \*SPEED\* IS OUR PRIORITY!)**

[Before we get into this, just click this link if you don't want to hear any more about Creator Fast Track.](#)

I've been a YouTuber for over 4 years now, so I've gotten to see first-hand all the cool things my channel has made possible.

But I realize that MOST people aren't aware of what they're missing out on!

You might not know how big of an impact learning to grow your channel can have on your life, so I wanted to share a few of my favorites...

1. Immediately, you're going to have a fun, interesting, and *meaningful* hobby (which, unlike scrolling Instagram, TikTok, or binging Netflix, will actually **move you closer to your goals!**)
2. Growing your channel **creates a super-flexible career option for you** -- that doesn't mean you *have* to quit your day job, but it means you'll have the opportunity to, if you ever want to. :)
3. It's very common for YouTube channels to generate \$100,000+/year within just a few years of getting monetized. (Mine did this in my 2nd year on YouTube, even in an unpopular niche!)
4. The ability to **work when- and where-ever you want** is definitely a plus as well!
5. And finally, perhaps most importantly of all... a successful YouTube channel means thousands of people will be enjoying your videos every week, **giving you the unique opportunity to positively impact the lives of others.**





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I don't want *not knowing* how to grow your channel to hold you back from discovering these awesome benefits for yourself.

[JOIN NOW](#)

Working on my YouTube channel has, quite frankly, been the most meaningful and productive work I've ever done (aside from raising my kids, of course! 😊), and I'd love to see YOU experience these benefits as well.

**Growing your YouTube channel is a way to make a great living in a fun, flexible way... and your videos are also a way to positively impact the world and leave a *legacy* of your life.**

It's my heart to make sure no one misses out on this! ❤️

CREATOR FAST TRACK teaches you how to start your channel in less than a week, and set it on a trajectory of fast growth -- reaching 100 subscribers just two weeks after launching, and 1,000 subscribers within your first 3 months.

It can be so discouraging to be stuck at 27 subscribers for *months* -- and the reality is that MOST (52% to be specific!) new YouTubers give up before ever reaching 100 subscribers.

**I've been there, and that's why, when I developed the CFT curriculum, I made speed the priority.** I know how hard it is to keep going when you feel like you aren't growing at all.

[JOIN NOW](#)

It doesn't matter where in the world you live, what camera you have (or don't



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have... your phone will work just fine!), how "smart" you are, or if you think you're "good on camera." This material will work for you!

I hope to see you inside because I would LOVE to teach you how to take your channel to 1,000 subscribers as quickly as possible.

Hit reply if you have any questions. My team and I are here to help! :)

Best,

Gillian

P.S. Don't miss the deadline. Enrollment closes in just two days!

**JOIN NOW**

Not interested in growing your YouTube channel to 1,000 subscribers? No problem. [Just click here](#) to **unsubscribe** from all emails about Creator Fast Track but stay subscribed to my regular newsletter.



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EMAIL # 3

SENT 14 HOURS LATER

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**SUBJECT:** 1,000 SUBSCRIBERS AFTER POSTING JUST FIVE VIDEOS??

[Before we get into this, just click this link if you don't want to hear any more about Creator Fast Track.](#)

I'm excited to announce that we've had over 200 people decide to join us in CREATOR FAST TRACK so far! 🥳

Will you be joining us, **[NAME]**? **There are less than 48 hours left to register**, and I noticed you hadn't signed up yet. If you'd like to work on growing your channel together then I don't want you to miss out!

**JOIN NOW**

Here's what Kelli McIntosh, one of our students, has to say about her progress so far:

*"I recently started my own YouTube Channel (Kelli & Kyle), where I bring awareness to special needs families. I have used Gillian's methods to grow my channel and in just under 3 months, I reached my first 1,000 subscribers! At the time of this writing, I have only posted 5 videos on my channel and am less than 400 hours away from the 4,000 hours of watch time that YouTube requires in order to be monetized.*

*When I first started my online business, I never even considered adding a YouTube Channel, thinking I didn't have the personality to be on camera or the skills to create and edit videos. But with Gillian's help, I gained the confidence and training needed to successfully start and grow my channel."*



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Think about **what time of year** it will be 3 months from today, **[NAME]**... A new season is starting soon. When it does, would you like to be in a new season of life?

If you want YouTube to be a part of that new season, then join us now in CREATOR FAST TRACK so you can be as successful with your channel as possible.

**JOIN NOW**

I'm confident you can do this -- if you want to, **[NAME]**. You are *smart*, you are *kind*, and **you are important**. And if you want to use YouTube to share your unique brilliance with the world, then it would be my honor to support you in that. ❤️

Here's to your success!

Gillian

P.S. Don't miss the deadline. Enrollment closes in less than two days!

**JOIN NOW**

Not interested in growing your YouTube channel to 1,000 subscribers? No problem. [Just click here](#) to **unsubscribe** from all emails about Creator Fast Track but stay subscribed to my regular newsletter.



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EMAIL # 4

SENT 12 HOURS LATER

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**SUBJECT:** 🤖 IS CREATOR FAST TRACK FOR YOU?

[Before we get into this, just click this link if you don't want to hear any more about Creator Fast Track.](#)

The question of the hour: **Is CREATOR FAST TRACK for you?**

If you're still on the fence, here are a few questions I've been getting that might help you make a full & final decision about whether or not to jump in:

## ***1. How much time will it take to complete the program?***

CREATOR FAST TRACK is a structured, 3-month program. If you spend 4-6 hours of your time each week and follow the schedule, then you'll complete the entire program in just three months. Of course, if you want to take more time (perhaps because you need to spend less time each week on your channel) then go right ahead. You're going to have lifetime access to the entire program, so you can do it at your own pace.

## ***2. What if I already know everything you cover in the program?***

Then your channel's probably already growing faster than you even know what to do with, so you don't need to sign up. ;) If you're not sure, or you're worried this might be stuff you've already learned in other programs (or free videos...) then I invite you to sign up and see. You'll have a full two weeks to request a refund if you're not into it. (And no, there are no "requirements" you have to meet to claim that refund. It's yours if you want it for any reason.)



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### ***3. I don't even know what I want my channel to be about. Should I still sign up?***

No problemo! We've got you covered. Phase 1 will hold your hand and help you decide. Plus, I created a nifty Channel Idea Assessment tool that will automatically score your ideas and tell you (objectively) which one has the most potential. Yes, it's cool, yes, we love it, and yes, you get it free if you sign up for CFT before enrollment closes tomorrow.

**JOIN CREATOR FAST TRACK**

### ***4. Will it work for a \_\_\_\_\_ channel?***

So you talk about gardening, DIY projects, or homeschooling? Or you have a gaming/music/lifestyle channel? Yes, the **FAST TRACK** method will still work for you -- and here's why: a) the algorithm works the same for all genres of videos, and b) the **FAST TRACK** method **isn't based on ranking your videos for niche keywords...** so it's going to work for you even if you aren't making educational videos. (Though it works great for those, too. 😊)

### ***5. I'm not able to start until next month.***

That's not really a question, but okay. :) And no problem! You're going to have lifetime access to all the lessons and resources (and bonuses!) so no rush. You can start whenever you're ready.

**JOIN CREATOR FAST TRACK**



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## **6. Will I get 1-on-1 coaching?**

CFT is a group program, so normally the answer would be no. But, right now, it's a little more complicated... For a limited time, in addition to the 50+ video training lessons, we're also including: > Three 60-minute live group coaching sessions with Gillian (one each month for the next three months) > 12 months of 1-on-1 email coaching -- we don't want you to be left with any unanswered questions, so for the next **year** you can write us any time and we'll answer you personally within 48 business hours.

## **7. What will I get when I sign up?**

You'll receive instant access to the entire \$997 CREATOR FAST TRACK program, which follows these three phases: Phase 1 - Channel Strategy This phase includes 12 video lessons that will guide you to create your strategy and start your channel. Phase 2 - Channel Launch This phase includes 26 lessons to guide you to create your first videos, launch your channel, and quickly reach 100 subscribers. Phase 3 - Channel Momentum Follow the 21 lessons of this phase to learn how to effectively promote your videos to surpass 1,000 subscribers and get your channel monetized. You'll ALSO get all of these bonuses for free:

- 3 LIVE 60-minute group coaching sessions with Gillian Perkins (value \$300)
- 12 months of unlimited email coaching (value \$2400)
- Private YouTube creator discussion group (value \$600)
- Channel Idea Assessment Tool (value \$95)
- Video Research Analysis Tool (value \$130)
- Video Production Workflow (value \$150)
- Masterclass: Video Ideas that Get Watched (value \$150)
- Workshop: Camera Confident (value \$95)



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## CREATOR FAST TRACK



CREATOR FAST TRACK enrollment will be closing **tomorrow**. By joining now, you'll get everything listed above, altogether worth over \$4,800.

**Right now, the price is just \$297. It's the lowest price CFT will ever be available for, making this the best possible time to join.**

**JOIN NOW**

As a CFT student, we'll work closely with you to help you reach your goal of getting monetized as quickly as possible... and the journey won't stop there. :)

We're closing the doors tomorrow, so [enroll now with this link](#).

See you in the discussion group! (I hang out there answering students' questions nearly every day. :)

Best,

Gillian





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EMAIL # 5

SENT 12 HOURS LATER

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**SUBJECT: WARNING... THIS STRATEGY WORKS!**

Hey friend!

There are few things I love more than seeing my students succeed, so something I saw today got me very excited and I wanted to reach out and share them with you. 😊

Before I get to that, a quick reminder that CREATOR FAST TRACK enrollment is closing in **less than 24 hours**, and you definitely won't want to be left out. The program contains **over \$4,500 worth of material**, but [it's currently available for only \\$297](#) -- an incredible price for the result it creates.

Now, back to the story. :) The first message I saw was from Christine Chandran, who joined just two weeks ago. Here's what she said:

*"This was absolutely the best investment I did for myself this year- I only wish I did it sooner. I have been intending to start a YouTube channel for years, but never got around to doing it.*

*In the past 2 weeks since joining, I have launched my first and second videos. There is a tremendous difference between [them], as I improved with what I have learned from the program.*

*I currently have 58 subscribers, and have a clear map on how to get to my goal of 100 subscribers. My confidence level in front of the camera has skyrocketed, and I've since gotten comments that I look professional and they love my content :)*

***I've done all of this in a span of 2 weeks- while working a full-time job and having a handful of responsibilities. All these results, and I've only completed part of the course to date!***

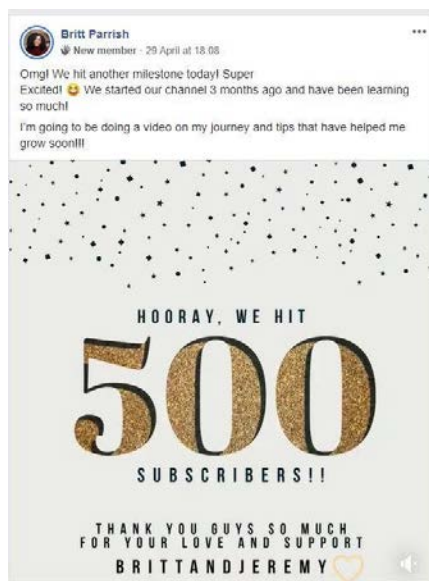
*Because of this material, I am taking action without feeling overwhelmed. I can't thank you enough Gillian and team. I'm so very excited on my new adventure."*



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That message got me so excited that I popped over to our "customer stories" folder to remind myself of some other cool wins students have experienced recently.

Here's a fun one that Britt Parrish shared last April:



And then I saw this 📌 wonderful testimonial from our customer Olivia Fenion who used the FAST TRACK strategy to **grow her channel to over 1,000 subscribers during lockdown.** 🙌 Here's what she said:



*"If you are serious about starting your YouTube channel and monetizing your YouTube channel, then do not hesitate to buy the program because it is absolutely awesome it does what it says on the tin. At the end of it **you will know exactly what you are doing and you'll have the confidence to get started and keep going.**"*



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Her cute phrase, "it does what it says on the tin" made me smile. 😊

Christine and Olivia both told us that before joining they felt overwhelmed by the idea of starting their channels, so I'm really glad they found the program clarified and simplified the project so much.

And of course... their channels' growth is amazing as well!

Growing your YouTube channel and getting it monetized is such a game changer, and I couldn't be more honored to be a part of the stories of the 200+ students we've now had join CREATOR FAST TRACK (as well as the 500+ students who grew their channels with the previous version of the program!).

Helping people grow their YouTube channels is something I'm truly passionate about because I've seen (first hand!) the impact it has had on my life.

And now, seeing this strategy go on to change the lives of hundreds of others is SO fulfilling. 😊

I'd love to teach you the **FAST TRACK** strategy too, so you can get your channel growing as quickly as possible.

**JOIN NOW**

Here's to your success!

Best,

Gillian

P.S. Want to see everything that's included?? Click [HERE](#) to find out.



# CREATOR FAST TRACK



Not interested in growing your YouTube channel to 1,000 subscribers? No problem. Just [click here](#) to **unsubscribe** from all emails about Creator Fast Track but stay subscribed to my regular newsletter.



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EMAIL # 6

SENT 6 HOURS LATER

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**SUBJECT:** OKAY... TELL ME THE TRUTH, [NAME].

Hey [NAME],

You and I both know that you've heard about CREATOR FAST TRACK, AND that **you know the doors are closing in just a few hours.**

But, for some reason... you still haven't joined.

**So... what's getting in your way?**

Maybe building a YouTube channel just isn't a goal of yours! If that's the case, no worries at all. :) Just [click here](#) and I'll never send you another email about Creator Fast Track.

**But if you really DO want to become a successful YouTuber, then I'd like to help you solve whatever problem you're facing.**

(In fact, I'd love to, because I'm a total "fixer." 🤔 I can't rest until a problem is solved!)

So... if you want to join CFT, then let's work on this together! :) Here are three potential problems you might be facing.

**#1 You don't have enough time right now.**

First of all, I'd like to give a tiny bit of tough love and challenge you that you DO make time for what's important to you. :)

But maybe you have higher priorities right now -- **and that's okay!** Maybe you've already paid for a two-week trip that's coming up soon, maybe you're in the middle of a move, or maybe you're about to have a baby! (All real situations of people who have joined CFT recently, by the way. 😊)



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If that's the case, but you'd still really like to join, then... let's solve this problem! How about this: **we'll give you lifetime access to the entire program** -- including the 50+ video lessons, worksheets, the discussion group, ALL the bonuses, and everything else.

**Meaning... there won't be any rush.** You'll be able to get started whenever you have plenty of time and are really ready (while at the same time NOT missing this enrollment window and taking advantage of the crazy-low price we're currently offering 🎉).

## **#2 You can't afford to spend the full \$297 right now.**

No shame in that! ❤️ But, here's what I've noticed...

There are some people who say "I can't afford it," when what they really mean is... *"I don't feel like it's worth the money."*

If that's the case then... that's up to you -- and whatever you decide is okay. Some people (MOST people!) don't care about building a YouTube channel at all. **To them, CREATOR FAST TRACK isn't worth a dime.**

But to *others*, building a successful channel would be worth tens of thousands of dollars! In fact, when I ask aspiring YouTubers how much a thriving channel would be worth to them, the most common responses are "priceless" and "it would mean the world to me."

**And if that is YOU, but you literally just don't have \$300 to spend right now, then I definitely want to make this possible for you.**

CREATOR FAST TRACK is designed to be a 3-month program, so... **how does \$67/month sound?** 🎉🎉🎉

That will give you a bit of a buffer, so even if you take 4 months to complete it you won't be overpaying at all (4 x \$67 = \$268 total) -- especially compared to the \$4,500+ value of what you'll be getting.



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But it will also reward the people who are serious about growing their channels and ready to put in a few extra hours, completing the program in just 2 months. **(In that case, you'd have a fully monetized channel and only would have spent \$134 total. 🍷)**

So... what do you say? If the price was really what was stopping you, then [click HERE to join CFT for just \\$67/month with our "pay as you go" option.](#)

**JOIN NOW (PAY AS YOU GO OPTION)**

*No contract either -- you'll be able to cancel whenever you're ready!*

### **#3 You're not sure if it will work for you.**

Investment still a little scary? Maybe the bigger issue is... you're not truly sure this will work for you.

In that case, I want to give you the full assurance of our 14-day **Fast Track Guarantee**. This guarantee allows you to purchase, log in, review the program, access all the bonuses, and even start working through the lessons with no risk (or commitment) at all.

If at any time in the next 14 days, for *any reason*, you decide it's not for you, just shoot us an email and we'll give you a full refund within 48 business hours. Your satisfaction is very important to us! ❤️

**Did one of these solutions solve your problem?** I hope so, because I'd love to have you as a CFT student.

But if it isn't one of those issues... what is it?



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- > Maybe you have an unanswered question about CREATOR FAST TRACK. If so, just hit reply and ask. We'll be more than happy to help you out. :)
- > Maybe, as I mentioned above, you're just not interested in building your channel, or at least, it's not one of your priorities. No worries. :)
- > Or, maybe... you're finding excuses. (Yes, more tough love! 🙊) If this is the case, honestly, **I don't blame you.** (Really!) It takes more than the right strategy to turn a YouTube channel into a success -- you're also going to have to invest time, effort, and determination to get the result you want.

**And your brain knows that! So it's trying to keep you safe and avoid those challenges. It does that by coming up with "reasons" why you can't do this.**

Reasons like...

- I'm too busy.
- I can't afford it.
- It won't work for me.
- I'm not [smart/pretty/cool] enough.

And that 🙅 is the short list.

Your brain is just trying to keep you safe, but maybe safe isn't what you really want.

If you're anything like me, then you'd probably rather take chances, make mistakes, and get messy... so that you can change your life for the better.

I've offered solutions to a few of the most common problems that people let keep them stuck. But now it's up to YOU to choose what you want.





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And if that is growing your YouTube channel, then... [you know what to do.](#)

Best,

Gillian

Not interested in growing your YouTube channel to 1,000 subscribers? No problem. Just [click here](#) to **unsubscribe** from all emails about Creator Fast Track but stay subscribed to my regular newsletter.



# EVERGREEN FUNNEL EMAIL SWIPE

## EMAIL # 7

SENT 6 HOURS LATER

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**SUBJECT: {LAST CALL} WE'RE CLOSING THE DOORS TO CFT. ARE YOU IN, [NAME]!**

This is it, [NAME]!

We are just a few short hours away from CREATOR FAST TRACK enrollment shutting down. And, after this, the program won't open again for several months.

(Also, heads up: we have a waiting list of more than 1,500 people lined up behind you. We only enroll a couple hundred people into each class, and if you pass up this opportunity to join then we'll have to bump you off the list to give them the opportunity to join.)

**If you want to make this your year to say "YES" to your career as a content creator...**

**...by getting the guidance you need to grow your YouTube channel to 1,000 subscribers so you can get it monetized *and* set it up for long-term success...**

THIS is your last chance to do so as a student of CREATOR FAST TRACK.

For one final look at the curriculum (+ all the extra bonuses we're offering this time around!), [go here now](#).

Click the "JOIN NOW" button at the bottom of the registration page, and I'll become your personal mentor and YouTube advisor.

Heads up, [NAME]: every time we close enrollment for our programs, we get *quite a few* emails the next day.



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People tell us how their computer crashed, their dog died, and they've been locked out of their email for the last month. And they ask us if there's ANY WAY we can still let them in.

And of course, we could.

But that wouldn't really be fair to them -- or to you. And we couldn't do it with any sort of integrity.

So, if you want to join CFT this year... *do not wait*.

[Click here now to grab your spot in the class before the doors close!](#)

**JOIN NOW**

I cannot WAIT to start working with you and show you how to become a successful creator.

Here's to your success!

Gillian

Not interested in growing your YouTube channel to 1,000 subscribers? No problem. Just [click here](#) to **unsubscribe** from all emails about Creator Fast Track but stay subscribed to my regular newsletter.



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EMAIL # 8

SENT 4 DAYS LATER

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**SUBJECT:** YOU'RE THE PERFECT PERSON TO ASK ABOUT THIS, [NAME].

I couldn't help but notice... you didn't sign up for CREATOR FAST TRACK this past week, [NAME].

Since it seems like you're pretty interested in growing your channel, I'd think it would be a no-brainer. So I'm really curious what held you back!

Maybe it was:

>> the price? >> you aren't ready to start your channel yet? >> you aren't sure Creator Fast Track would work for you? >> something else?

I'm always working to support my audience better, so... humor me. :)

[Click HERE to fill out a 90-second survey and tell me why you didn't decide to join.](#) I'd really appreciate it!

(Also, I'm kind of dying of curiosity over here! 😅)

Hope to hear from you!

Best,

Gillian

