



Launch Like a Boss

**HOMework 3.5**

**WEBINARS**

# LAUNCH LIKE A BOSS

Module 3 | Visibility & Leads

## HOMEWORK 3.5 WEBINARS

- Determine your goal for your webinar.
- Brainstorm webinar concepts.
- Choose one concept and outline your webinar.
- Create a plan to promote your webinar as a joint venture, or with paid advertising.
- Determine your advertising budget and strategy.
- Advertise your webinar.
- Create your webinar slide deck.
- Present your webinar.