

A desk with a calculator, pen, paper clips, and a dollar sign graphic.

Launch Like a Boss

HOMework 4.1

**THE “PHYSICAL”
COMPONENTS**

LAUNCH LIKE A BOSS

Module 4 | Generating Sales

HOMework 4.1 THE “PHYSICAL” COMPONENTS

- ❑ Use the Launch Assets Checklist to keep yourself on track as you create all the necessary components.
Refer to The Launch Plan: Actions (found in Module 5)
- ❑ Schedule time to create each of your launch assets.