

A desk with a calculator, pen, paper clips, and a dollar sign graphic.

Launch Like a Boss

HOMework 4.2

**LAUNCH STRATEGY
OPTIONS**

LAUNCH LIKE A BOSS

Module 4 | Generating Sales

HOMework 4.2 LAUNCH STRATEGY OPTIONS

- ❑ Decide which launch strategy you'll use for your upcoming launch.
 - >> The Simple Launch
 - >> The Webinar Launch
 - >> The Boss Launch
- ❑ If using a personalized strategy, outline how it will work.