

A desk with a calculator, pen, paper clips, and a dollar sign graphic.

Launch Like a Boss

HOMework 5.5

**THE LAUNCH
EMAIL SEQUENCE**

LAUNCH LIKE A BOSS

Module 5 | Action Plan

HOMework 5.5 THE LAUNCH EMAIL SEQUENCE

- ❑ Use the Launch Email Outline to plan your sequence.
 - >> Plan email subject lines.
 - >> Outline email content.
- ❑ Write your launch emails!

Remember: write the sales page first to save time!