

A desk with a calculator, pen, paper clips, and a dollar sign graphic.

Launch Like a Boss

HOMework 5.6

**PREPARING TO
LAUNCH**

LAUNCH LIKE A BOSS

Module 5 | Action Plan

HOMework 5.6 PREPARING TO LAUNCH

- ❑ Outline your plan for your launch team.
 - >> When will you email them?
 - >> What will each email convey?
 - >> What CTA's will these emails include?
- ❑ Schedule time to create your final web pages.
- ❑ Schedule time to test all of your systems at least twice before you launch.