

Startup Success

WORDPRESS TOOLKIT

Startup Success

MODULE 2 // Visual Branding

WordPress Toolkit

Tools I Use and Recommend

Hosting

SiteGround www.siteground.com

Affordable, reliable, fast, and GREAT customer service.

Domains

SiteGround www.siteground.com

Domains included free when you sign up for hosting, or you can purchase one separately.

WordPress

WordPress www.wordpress.org

Most hosts (including SiteGround) offer an easy, "1 click" WordPress install that you can do from inside your hosting account.

Theme

"Divi" by Elegant Themes www.elegantthemes.com

Thrive Themes www.thrivethemes.com

Theme Forest www.themeforest.net

Startup Success

MODULE 2 // Visual Branding

WordPress Toolkit

Tools I Use and Recommend

Plugins

Contact Form 7 www.contactform7.com

Free. Easily create simple contact forms for your site.

Bloom by Elegant Themes www.elegantthemes.com

Popups and opt-in forms that actually match your branding!

Akismet Anti-Spam www.akismet.com

Free. Effectively blocks spam comments and messages on your site.

Jetpack by WordPress.com www.jetpack.com

Free. Multi-function plugin. Offers easily accessible analytics about your site's visitors and performance.

Simple Redirect <https://wordpress.org/plugins/simple-redirect/>

Free. Allows you to very easily redirect traffic from one URL to another.

Yoast SEO www.yoast.com

Free. Allows you to edit the meta data for web pages so as to improve your site's seo.