



Private Paid Advertising Worksheet





Private Paid Advertising **Worksheet**

List 7-10 podcasts aimed at your target market:

Podcast Name:

Number of reviews on Apple Podcasts:

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Podcast Name:

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List 7-10 YouTube channels aimed at your target market:

YouTube channel name:

Number of subscribers:

YouTube channel name:

Number of subscribers:

YouTube channel name:

Number of subscribers:

YouTube channel name:

Number of subscribers:

YouTube channel name:

Number of subscribers:



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YouTube channel name:

Number of subscribers:

YouTube channel name:

Number of subscribers:

YouTube channel name:

Number of subscribers:

YouTube channel name:

Number of subscribers:

YouTube channel name:

Number of subscribers:



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List 7-10 websites aimed at your target market:

Website URL:

Guessed relative popularity: 1 2 3 4 5

Relative similarity to your product: 1 2 3 4 5

Website URL:

Guessed relative popularity: 1 2 3 4 5

Relative similarity to your product: 1 2 3 4 5

Website URL:

Guessed relative popularity: 1 2 3 4 5

Relative similarity to your product: 1 2 3 4 5

Website URL:

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Relative similarity to your product: 1 2 3 4 5

Website URL:

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Website URL:

Guessed relative popularity: 1 2 3 4 5

Relative similarity to your product: 1 2 3 4 5

Website URL:

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