

A white keyboard is in the foreground, slightly out of focus. In the background, there is a white coffee cup on a saucer and a potted plant with green stems. The image has a teal decorative overlay in the top right and bottom left corners.

WHERE SHOULD YOU POST
YOUR JOB OPPORTUNITY?

WHERE SHOULD YOU POST YOUR JOB OPPORTUNITY?

1. Share with your network.

Regardless of the size of your network or audience, consider sharing here first. These are the people who will be most likely to be the best fit for your company's culture, and they'll likely already have some understanding of what your business does.

Even if your new team member isn't to be found within your current network, there's a strong probability that you'll be connected to the right person.

2. Share in online groups.

Consider sharing your job opportunity in online groups (such as on Facebook) in which you regularly engage. Of course, it's always important to get permission from group admins before promoting any opportunity.

3. Post on freelance websites.

Since we recommend that your first hire is a contractor (rather than an employee), freelancers are a good, economic option to consider. The easiest way to find qualified freelancers? By posting your job opportunity on a freelancing listing website.

- <https://www.upwork.com>
- <https://www.toptal.com/>
- <https://www.freelancer.com/>
- <https://www.guru.com/>

WHERE SHOULD YOU POST YOUR JOB OPPORTUNITY?

4. Post on hiring websites.

There are many sites that feature job listings of all sorts. These provide a great place to connect with a wide range of potential candidates.

- <https://www.glassdoor.com/>
- <https://www.indeed.com/>
- <https://www.monster.com/>
- <https://www.ziprecruiter.com/>
- <https://www.careerbuilder.com/>