## PRERNA MALIK

Co-founder of Content Bistro and co-creator of Profits on Tap ®, Prerna has worked with over 450 clients worldwide including some of the biggest and best names in the industry, such as Pat Flynn, Vanessa Lau, Dr. Eric Zielinski, Kerwin Rae, Amy Porterfield, Carrie Wilkerson, Alli Worthington, and others!

She is a certified conversion copywriter and uses her proprietary framework and process for writing engaging copy that balances persuasion and personality with the precision of conversion science ensuring you get the ROI your business deserves.

If you need her after work hours, you can find her introverting with her nose in a book, baking up a storm in the kitchen, or traveling the world.



## A FEW WAYS TO CONNECT WITH PRERNA

Grab Prerna's proprietary evergreen launch framework and get regular launch copy tips and trainings too!

<a href="http://contentbistro.com/startupsociety">http://contentbistro.com/startupsociety</a>







